

Training, Program Ideas, Health Information Resources, & Funding from the NNLM



Health Information for
Public Librarians Symposium
May 22–23 • Atlanta, GA
www.mlanet.org | [#mlanet18](https://twitter.com/mlanet18)

Introductions

Kate Flewelling, NNLM MAR

Tony Nguyen, NNLM SEA

Lisa Smith, NNLM SCR

Elaina Vitale, NNLM MAR



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Regional Medical Libraries

- NNLM Structure
- Geographic locations
- Core services



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NNLM South Central Region

- Geographic reach (AR, LA, NM, OK, TX)
- Funding mechanisms offered

Types of Awards

- Program awards
- Special emphasis awards
- Professional development

NNLM SCR Funding cycle

- When are awards announced
- Application timeframe
- Program timeframe

Applicant profiles

- Applicant portfolio
- Trends in applications
- Funding partnerships

NNLM SCR Award Types	Maximum Award	Planned Number	Type Total
Health Literacy Award	\$40,000.00	2	\$80,000.00
Consumer Health Outreach Award	\$25,000.00	3	\$75,000.00
Professional Development Awards	\$2,000.00	15	\$30,000.00
Emerging Leader Award	\$4,000.00	1	\$4,000.00
Express Outreach Awards	\$10,000.00	4	\$40,000.00
Hospital Library Promotion Award	\$3,000.00	1	\$3,000.00
Assessment Awards (needs assessment or follow-up)	\$7,000.00	4	\$28,000.00
Disaster Preparedness & Recovery Award	\$15,000.00	2	\$30,000.00
Data Science Professional Development Award	\$2,000.00	2	\$4,000.00
Technology Enhancement Awards	\$10,000.00	3	\$30,000.00
Exhibits	\$2,000.00	4	\$8,000.00
Library Student Outreach Award	\$2,000.00	2	\$4,000.00
TOTAL		43	\$336,000.00

What can you include in your budget

- Course materials
- Expert speaker fees
- Staff contributions of time / effort
- Technology
- Mileage
- Consultants
- Exhibits
- ... and more

Funded project examples

- Libraries offering health education programs
- Libraries partnering with Public Health Departments
- Libraries assessing community needs
- Libraries acquiring technologies to connect users to health information

Contact us

Lisa Smith, MLS

Executive Director

NNLM South Central Region

University of North Texas Health Science Center

817-735-2601 lisa.smith@unthsc.edu

FUNDING MECHANISMS OVERVIEW / MAR PERSPECTIVE

Kate Flewelling, MLIS / flewkate@pitt.edu

National Network of Libraries of Medicine, Middle Atlantic
Region

WHAT WE FUND IN MAR FOR PUBLIC LIBRARIES

- Health Information Awareness (up to \$5,000)
- Outreach to Consumers (up to \$19,000)
- Professional Development (up to \$2,000)
- Symposium (up to \$18,500)

Amounts/categories may change from year to year depending on available funding

HEALTH INFORMATION AWARENESS AWARD

Up to \$5,000

[URL](#) for award description

Small outreach projects that will increase awareness of NLM products and biomedical and health information support services offered by libraries, community- and faith-based organizations, health departments, health centers and other organizations serving as conduits of information access.

OUTREACH TO CONSUMERS AWARD

Up to \$19,000

[URL](#) for award description

Supporting projects that improve health information literacy and increase the ability for patients, family members, students, and members of the general public to find and use health information.

PROFESSIONAL DEVELOPMENT AWARD

Up to \$2,000

[URL](#) for award description

Expands professional knowledge and experience in order to provide improved health information access and delivery.

REGIONAL SYMPOSIUM AWARD

Up to \$18,500

[URL](#) for award description

Supports NNLM collaboration with Network members to plan symposia or large-scale professional development activities that address current trends in the healthcare landscape and their impact on information access and delivery.

FREE LIBRARY OF PHILADELPHIA: HARNESSING THE POWER OF PUBLIC LIBRARY AND OTHER STAFF TO IMPROVE POPULATION HEALTH



This four-module pilot curriculum provides the necessary tools for library staff to recognize the health and social challenges facing their most vulnerable patrons, engage with those patrons, and subsequently refer them to appropriate community-based resources.

CLINTON-ESSEX-FRANKLIN LIBRARY SYSTEM: EMERGENCY PREPAREDNESS FOR LIBRARIES AND COMMUNITIES IN CLINTON, ESSEX, AND FRANKLIN COUNTIES



CEFLS libraries developed an emergency plan and educated area communities on emergency preparedness resources.

LAUREL PUBLIC LIBRARY: NUTRITIOUS, QUICK, AND FLAVORFULL COOKING



This interactive program introduces older adults to healthy cooking techniques and free online health information resources.

WE WANT YOU TO SUCCEED!

- National Evaluation Office
- Grants and Proposal Writing
- Lists of Previously funded projects



MOST IMPORTANT RESOURCE – NNLM STAFF



NNLM EDUCATIONAL PROGRAMMING OVERVIEW

Elaina Vitale, MLIS / ejv@pitt.edu

National Network of Libraries of Medicine, Middle Atlantic Region

ENGAGE FOR HEALTH



[URL](#) for Engage for Health materials

The poster features three large speech bubbles. The top blue bubble says 'Learn how to improve your health.' The middle green bubble says 'Take an active role in your health care.' The bottom pink bubble says 'Learn to ask the right questions.' A small yellow bubble on the right says 'A community partnership between this library and area health care providers.' Below the bubbles is a registration form with fields for Date, Time, and Location, and a section for more information. At the bottom are logos for NIH, PA FORWARD, and IHP, along with a disclaimer and contact information.

Engage for Health

Learn how to improve your health.

Take an active role in your health care.

Learn to ask the right questions.

A community partnership between this library and area health care providers.

Date: _____

Time: _____

Location: _____

For more information: _____

NIH U.S. National Library of Medicine
National Institutes of Health
2016-2017

PA FORWARD

IHP The Program is a partnership
between the National Library of Medicine
and the Pennsylvania Department of Health
Leading for Better Health

This poster is a result of a grant from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number 1U54CE001244. The poster is a result of a grant from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number 1U54CE001244. The poster is a result of a grant from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number 1U54CE001244.

“Being able to help members of my community advocate for themselves and loved ones was amazing!”

“Our community partner, the health care provider added value to the program by illustrating how asking questions can enhance and improve the healthcare experience.”

“My best experience with this health literacy initiative was learning more about the evaluation process. Understanding the give-and-take on formulating the questions. It was very helpful to have the group assist in the evaluation design and these skills can be applied to other aspects of my work.”

“Attendees wanted to know why more people didn’t attend because the quality of the program was so good.”

COLLABORATIVE SUMMER LIBRARY PROGRAM (CSLP)

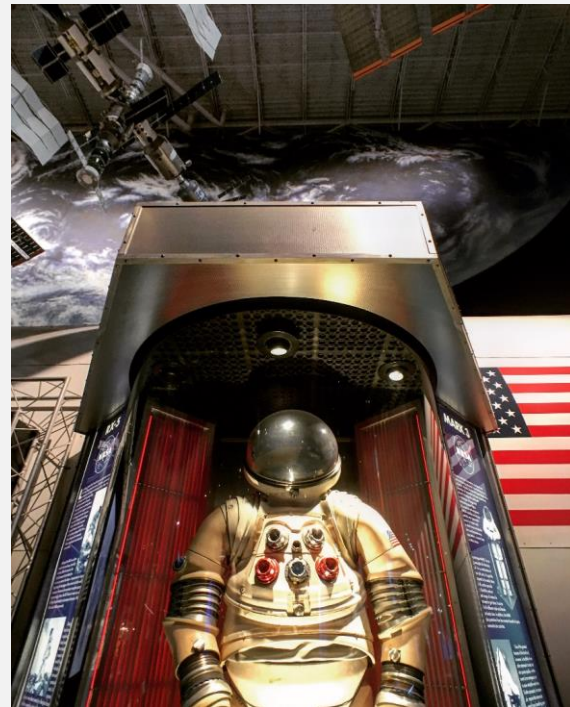
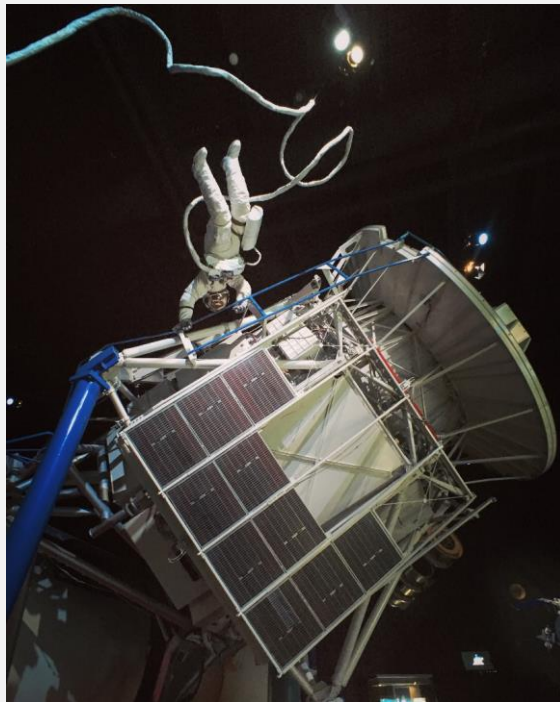


Photo credits: Debbie Montenegro, NNLM SCR

COLLABORATIVE SUMMER LIBRARY PROGRAM (CSLP)

2020 Theme
Preview:
Fairy Tales,
Mythology,
Fantasy!



NATIONAL HEALTH OBSERVANCES

Men's Health Month

Most men need to pay more attention to their health. Compared to women, men are more likely to

- Smoke and drink
- Make unhealthy or risky choices
- Put off regular checkups and medical care



There are also health conditions that only affect men, such as prostate cancer and low testosterone. Many of the major health risks that men face - like colon cancer or heart disease - can be prevented and treated with early diagnosis. Screening tests can find diseases early, when they are easier to treat. It's important to get the screening tests you need.

MedlinePlus

For more information visit Medlineplus.gov:
<https://www.nlm.nih.gov/medlineplus/menshealth.html>

www.fppt.info

Men's Health Outreach for Seniors



[URL](#) to print copies of the booklets above from AHRQ



[URL](#) to locate Men's Health Information from Healthfinder.gov

Consider this...

Would it be possible to invite a local representative from your AARP, health professional from a local senior center or some other senior serving agency in your community to offer a program for your senior men? A nutritionist might also be a good option, sometimes larger grocery store chains will have a community outreach liaison.

Perhaps the library has a newly acquired (or an older book) or journal that's relevant and focuses specifically on men's health. You could take a short excerpt and/or a short article or editorial piece and have it as a discussion starter while offering a program promoting any local resources and agencies for the men in your community.

Images from AHRQ and the USDA

[URL](#) for NHO slides and materials

ACTIVATE, COLLABORATE, AND EDUCATE: HEALTH OUTREACH AND PROGRAMMING IN YOUR COMMUNITY



Consumer Health Education from NNLM

Tony Nguyen, MLIS, AHIP

ttnguyen@hshsl.umaryland.edu | 410-706-2066

Create a Free Account to Register for Classes

- Found at the bottom of the nnlm.gov website.

NNLM Login

Log in to register for classes or edit a member organization.

Log in

[Login](#)

[Request new password](#)

[Create new account](#)

Free NNLM Classes

HOME About Regions Offices Members Initiatives Funding Training

professional development

Training Schedule
Class Descriptions

Class Descriptions

Displaying 1 - 15 of 25

Title	Description
ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Consumers need access to information and resources about genetic information in a manner that is understandable.
Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community	This course will provide an overview of ideas to conduct health outreach and create health programs for libraries and community/faith based organizations.
Are You Ready? Essential Disaster Health Information Resources for Keeping Your Loved Ones Safe	This class covers NLM disaster health information and other emergency preparedness resources for community educators, families, friends and caregivers.
Beyond an Apple a Day: Providing Consumer Health Information at Your Library	This hands-on class will cover the health information seeking behavior of consumers and the role of the librarian in the provision of health information for the public.

On Demand Classes

No preference ▼

Disaster Information Specialization Courses

No preference ▼

Consumer Health Information Specialization Courses

Yes limit to CHIS credits ▼

Recording Availability

No preference ▼

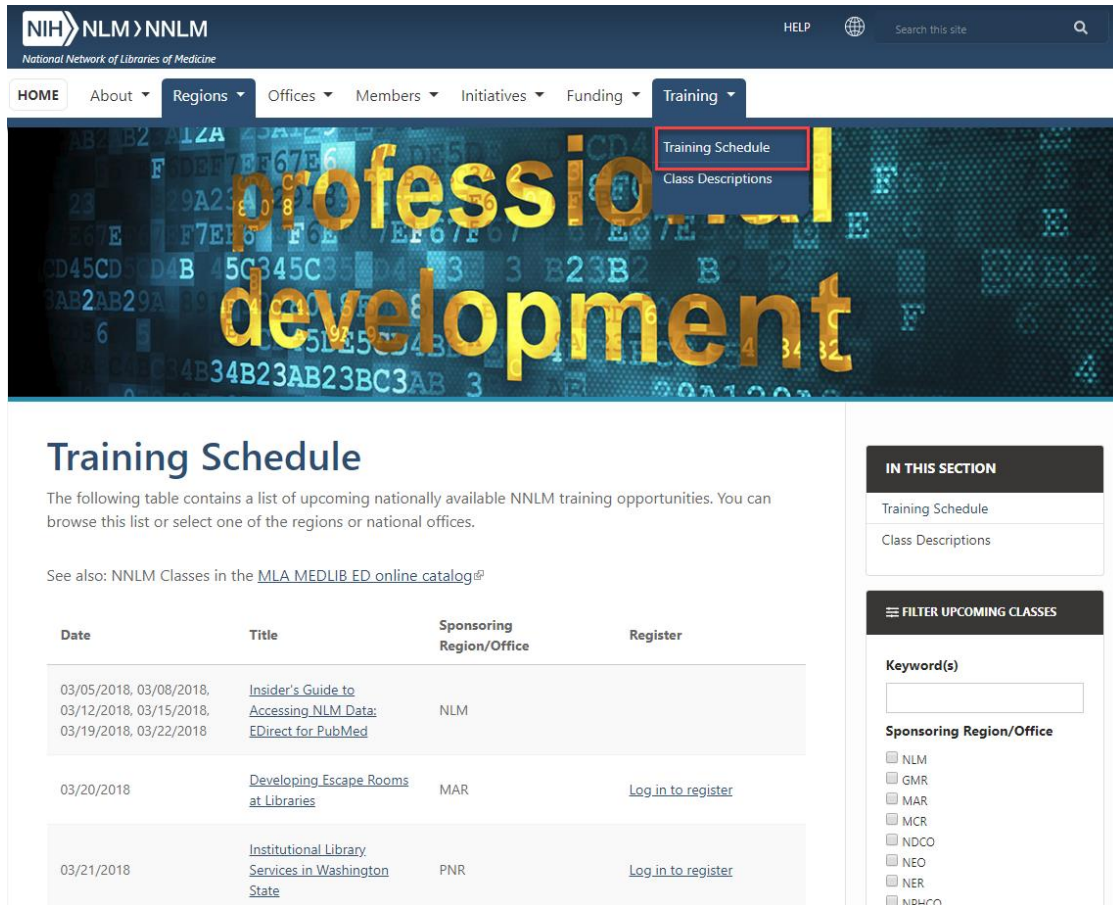
Class Category

No preference ▼

Class Descriptions: <https://nnlm.gov/classes>

Training Schedule

Training Schedule: <https://nnlm.gov/training>



The screenshot shows the NNLM website's Training Schedule page. The header includes the NNLM logo and navigation links: HOME, About, Regions, Offices, Members, Initiatives, Funding, and Training. The Training dropdown menu is open, showing 'Training Schedule' and 'Class Descriptions'. The main banner features the text 'professional development' over a background of binary code. Below the banner, the 'Training Schedule' section contains a paragraph explaining the list of upcoming nationally available NNLM training opportunities. A link points to the 'MLA MEDLIB ED online catalog'. A table lists training opportunities with columns for Date, Title, Sponsoring Region/Office, and Register. A sidebar on the right includes a 'Filter Upcoming Classes' section with a keyword search box and a list of sponsoring regions/offices (NLM, GMR, MAR, MCR, NDCO, NEO, NER, NPHCO).

Training Schedule

The following table contains a list of upcoming nationally available NNLM training opportunities. You can browse this list or select one of the regions or national offices.

See also: NNLM Classes in the [MLA MEDLIB ED online catalog](#)[#]

Date	Title	Sponsoring Region/Office	Register
03/05/2018, 03/08/2018, 03/12/2018, 03/15/2018, 03/19/2018, 03/22/2018	Insider's Guide to Accessing NLM Data: EDirect for PubMed	NLM	
03/20/2018	Developing Escape Rooms at Libraries	MAR	Log in to register
03/21/2018	Institutional Library Services in Washington State	PNR	Log in to register

IN THIS SECTION

- Training Schedule
- Class Descriptions

FILTER UPCOMING CLASSES

Keyword(s)

Sponsoring Region/Office

- ☐ NLM
- ☐ GMR
- ☐ MAR
- ☐ MCR
- ☐ NDCO
- ☐ NEO
- ☐ NER
- ☐ NPHCO

Registering for a Class

Stand Up for Health: Health and Wellness Services for Your Community

Class Details

This 4-week 12 CE course is designed to provide public library staff with the foundation (or a refresher) of health and wellness reference, programming, and outreach for their communities. Each week will involve some reading, discussions with your classmates, and a short (2-pages or less!) assignment.

Week 1: Introduction to Consumer Health
Week 2: Health Reference
Week 3: Health Resources
Week 4: Health and Wellness Programming and Outreach

Class Overview

[Stand Up for Health: Health and Wellness Services for Your Community](#)

This 4-week 12 CE credit course is designed to provide public library staff with the foundation (or a refresher) of health and wellness reference, programming, and outreach for their communities. Each week will involve some reading, discussions with your classmates, and a short (2-pages or less!) assignment. Plan to spend about 3 hours a week in the course.

Stand Up for Health: Health and Wellness Services for Your Community:

<https://nnlm.gov/class/stand-up-july-9-2018>

Class Date:

Region/Office: National, SEA, GMR
Jul 9, 2018 to Aug 5, 2018
8:00AM - 11:59PM CT

Instructor(s):

[Ashley Cuffia](#), MLS, AHIP, Consumer Health Coordinator
[Bobbi Newman](#), MLIS, MA, Community Engagement and Outreach Specialist

Contact:

[Bobbi Newman](#)

Continuing Education Credits: 12

This class is eligible for [Consumer Health Information Specialization](#)[#] continuing education credit awarded by the Medical Library Association.

NNLM Login

Log in to register for classes or edit a member organization.

Log in

[Request new password](#)

[Create new account](#)

MLA: Consumer Health Information Specialization (CHIS)

- MLA Consumer Health Information Specialization

- <http://www.mlanet.org/p/cm/ld/fid=329>

- Changes to CHIS - Outcomes Based Model

- Individual Participant Request Form

- <http://www.mlanet.org/p/do/sd/sid=587&fid=699&req=direct>
 - [Discussion Groups](#) | [Independent Reading](#) | [Webinars](#)



Professional Development

General Information

Professional Competencies

Continuing Education (CE)

AHIP Credentialing

Specializations

Mentoring

Research Training Institute

Rising Stars Leadership

Grants and Scholarships

Career Center

Consumer Health Information Specialization

The Consumer Health Information Specialization (CHIS) will help you keep current in the consumer health information field and obtain an additional, recognized level of expertise. MLA hours earned through the CHIS program may be used for credit in MLA's [Academy of Health Information Professionals](#).

CHIS can help advance the careers of:

- medical librarians
- public librarians
- librarians working in consumer health libraries
- allied health professionals

See a list of current [CHIS recipients](#).

Explore Online Courses

- Beyond an Apple a Day:
 - <https://nnlm.gov/moodle/course/view.php?id=46>

Topic 2

Health Literacy



 [Health Literacy Defined](#)

 [Learning more about health literacy](#)

 [Easy to Read Materials](#)

 [Readability Exercise \(not required assignment\)](#)

 [Readability exercise answer sheet](#)

 [Examples of easy to read resources](#)

 [Sources and Examples of Easy to Read Health Information](#)

Explore More Online Courses

You are logged in as Tony Nguy

Improving the Health, Safety, and Well-being of LGBT Populations

Home ▶ My courses ▶ Collaborations ▶ LGBT Health

Turn

Navigation

Home

- ▀ My home
- ▀ Site pages
- ▀ My profile
- ▀ Current course
 - ▀ **LGBT Health**
 - ▀ Participants
 - ▀ Badges
 - ▀ Improving the Health, Safety, and Well-being of LG...
 - ▀ Welcome!
 - ▀ Cultural Competency
 - ▀ Lesbian, Gay, & Bisexual Health
 - ▀ Transgender and Specific Populations
 - ▀ Putting It Into Practice
 - ▀ Congratulations The Final Steps
- ▀ My courses

Improving the Health, Safety, and Well-being of LGBT Populations

LGBT individuals face many barriers in accessing healthcare, including discrimination, lack of access, misunderstanding, and fear. As a consequence, many LGBT individuals do not regularly access appropriate and timely care. The more informed healthcare professionals are, LGBT patients and clients will become more comfortable in an environment that is often alienating, disrespectful, and traumatic.

 [Class News and Updates](#)




Improving the Health, Safety, and Well-being of LGBT Populations

<https://nnlm.gov/moodle/course/view.php?id=463>

Step-by-step [Single-page view](#)

INTRODUCTION TO MEDLINEPLUS (SEA)




MedlinePlus is for patients, families, and friends! This website offers trusted, up-to-date health information for free.

Made by the National Library of Medicine, you can look up:

- over 1,000 health topics
- drug and supplements
- videos, and tools for your health
- lab tests


You can find health information in more than one language! To read MedlinePlus in Spanish, select "Español" to change to the Spanish version of MedlinePlus. You can click on "English" to return to the English version.



➡

Powered by [Guide on the Side](#) from the [University of Arizona Libraries](#)
Developed resources reported in this site are supported by the National Library of Medicine (NLM), National Institutes of Health (NIH) under cooperative agreement number UG4LM012344 with the [University of Utah Spencer S. Eccles Health Sciences Library](#). The content is solely the responsibility of the authors and does not necessarily represent the official view of NIH.


NIH U.S. National Library of Medicine





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**Health Topics**
Find information on health, wellness, disorders and conditions


**Drugs & Supplements**
Learn about prescription drugs, over-the-counter medicines, herbs, and supplements

**Videos & Tools**
Discover tutorials, health and surgery videos, games, and quizzes

**Lab Test Information**
Learn why your doctor orders laboratory tests and what the results may mean

**Medical Encyclopedia**
Articles and images for diseases, symptoms, tests, treatments

Share MedlinePlus   




What do my cholesterol numbers mean? How can I lower my cholesterol?


Get answers to all your cholesterol questions.

1 2 3 4 ▶

Tweets by @MedlinePlus




RT @American_Heart: What can you do to eat more fruits, vegetables, and whole grains? We have a few ideas. [spr.ly/6012DpwzA](#)



19h

MedlinePlus.gov


Stay Connected

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Read the latest issue





Clinical Trials

Search [ClinicalTrials.gov](#) for drug and treatment studies.

 Easy-to-Read Materials

 Organizations and Directories

 Health Information in Multiple Languages

 MedlinePlus Connect for EHRs

Guide on the Side: MedlinePlus

<https://guides.nlm.gov/tutorial/introduction-to-medlineplus>



Scheduled Courses

2018 MLA Webinars

MLA Webinars

MLA 18- Atlanta

By Competencies

Certificate Programs

Unscheduled Courses

NNLM-NLM

All Courses

Scheduled Courses

This catalog lists all courses available for purchase or enrollment.

All Scheduled Courses

Found 32

Sort by Title



webinar

Helping Patients and Health Care Consumers Understand Precision Medicine (Recording)

Join four experts in patient communication and medical sciences to learn how to best communicate the latest information and research in precision medicine to patients and health care consumers.

INFORMATION SERVICES MLA CONSUMER HEALTH INFORMATION SPECIALIZATION

INSTRUCTION & INSTRUCTIONAL DESIGN

Member \$65.00

Non-Member \$85.00

ADD TO CART



face-to-face

Activate, Collaborate and Educate: Health Outreach and Programming in Your Community - March 27, 2018

Do you provide or are you interested in offering health outreach or programming at your library/organization? This class provides an introduction to health outreach using free and reliable resources from the National Library of Medicine.

INFORMATION SERVICES FREE CONSUMER HEALTH INFORMATION SPECIALIZATION NNLM/NLM

INSTRUCTION & INSTRUCTIONAL DESIGN

Member N/A

Non-Member N/A

See Description

Search

Search

Category

- ☐ Blended
- ☐ Certification
- ☐ Face-to-Face
- ☐ Online
- ☐ Other
- ☐ Webinar

Tag

- ☒ Consumer Health Information Specialization
- ☐ Disaster Information Specialization
- ☐ Evidence-Based Practice & Research



The Learning Destination for Health Information Professionals



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Have an Enrollment Code?

Enter your enrollment code and click the REDEEM CODE button. If you get a message that you have already used a code, look for the course in Enrollments below.

Welcome to your **My Learning** page. Here you can:



- Enter an enrollment code to claim credit for a course
- View a list of courses you have earned credit for or are enrolled in

REDEEM CODE

Enrollments



sort by: [Recent](#) [Newest](#) [Title](#) [Status](#) [Close Date](#)

[view archive](#)

  **SEASide Webinar: Measuring What Matters to Stakeholders**
Last seen: [3 months ago](#)
Congratulations: You achieved a completion on 12/1/2017.



Close date: 1/31/2019

[Archive](#)

  **NNLM Resource Picks: Genetics Home Reference**
Last seen: [about a month ago](#)
Congratulations: You achieved a completion on 1/31/2018.

Close date: 1/31/2019

[Archive](#)

  **Beyond the SEA: Instructional Design: Beyond the Basics**
Last seen: [5 months ago](#)
Congratulations: You achieved a completion on 10/3/2017.

Close date: 10/4/2018

[Archive](#)

Medlib-Ed My Learning: <http://www.medlib-ed.org/my-learning>



Your Account

Profile Info **Transcript** Settings

From: Thru: Filter Clear

Incomplete Completions

Credits Earned

☐ Show Only Highlighted Categories

	Official Achieved Date	Accrediting Body	Activity Name	Activity Code	Credit Amount
<input type="checkbox"/>	5/23/2017	Medical Library Association	2017 MLA Competencies for Lifelong Learning and Professional Success Self-Assessment	AHIP	1
<input type="checkbox"/>	6/6/2017	Medical Library Association	Rising Stars 2016-17 Program	na	30
<input type="checkbox"/>	6/19/2017	Medical Library Association	SEAside Webinar: LGBTQ+ Safe Spaces	n/a	1
<input type="checkbox"/>	6/21/2017	Medical Library Association	Beyond the SEA: An Introduction to Tableau	n/a	1
<input type="checkbox"/>	7/24/2017	Medical Library Association	Boost Box: Facilitating the Development of Research Data Management Services at Health Sciences Libraries	n/a	1
<input type="checkbox"/>	10/3/2017	Medical Library Association	Beyond the SEA: Instructional Design: Beyond the Basics	NNLM	1

1

Tony ▾

My Account

My Public Profile

Log Out

MLA Transcripts

Transcripts:

<http://www.medlib-ed.org/account/transcript>


Summary



- Funding, education and other services are offered by the NNLM
- Eight (8) RMLs represent the NLM nationwide
- Contact your RML to learn more



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Contact us

 **NLM > NNLM**
National Network of Libraries of Medicine


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NLM Releases New Strategic Plan

A Platform for Biomedical Discovery and Data-Powered Health Strategic Plan 2017–2027

[Read more](#)



National Network of Libraries of Medicine

The mission of the National Network of Libraries of Medicine (NNLM) is to advance the progress of medicine and improve the public health by providing all U.S. health professionals with equal access to biomedical information and improving the public's access to information to enable them to make informed decisions about their health. The Program is coordinated by the National Library of Medicine and carried out through a nationwide network of health science libraries and information centers.

<https://nnlm.gov>

Thank you!



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